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Palm Reveals Treo 700p Smartphone, Blending Broadbandlike Speeds with World-class Palm OS Usability

SUNNYVALE, Calif.--(BUSINESS WIRE)--May 15, 2006--

First Palm OS Based Treo Smartphone on EvDO Offers Faster Connection Speeds, Dial-up Networking, Rich Multimedia and More Memory

Demonstrating its commitment to providing mobile professionals with a choice of smartphone operating systems, Palm, Inc. (Nasdaq:PALM) today announced the Palm(R) Treo(TM) 700p smartphone, which includes hardware and software innovations centered around usability, connectivity, multimedia and compatibility. As the first Palm OS(R) CDMA-based Treo smartphone to offer the broadbandlike speeds(1) of the EvDO (Evolution Data Optimized) network(2), the Treo 700p smartphone helps customers better balance their personal and professional lives by combining an easy-to-use mobile phone with high-speed wireless data access to web, email, business and multimedia applications.(3)

Pricing and availability for the Palm Treo 700p smartphone will be announced later by Sprint and Verizon Wireless.

"The release of this Palm OS based product on the latest high-speed network technology is music to the ears of our dedicated installed base of Palm OS customers and clear validation that we intend to continue to focus on multiple platforms for our solutions," said Ed Colligan, president and chief executive officer of Palm, Inc. "This flagship product - the second new smartphone Palm will introduce this calendar year -- offers our world-class usability combined with a smarter phone, wireless email, built-in browser, and rich media capabilities - all at blazing speeds on the EvDO network."

As the newest member of the Treo family, the Treo 700p smartphone combines the award-winning hardware design of the Treo 700w smartphone with Palm's innovative software that has shipped on

approximately 3 million Palm OS based Treo smartphones worldwide. Palm differentiates this smartphone from others in the Treo line by offering the following features along with many additional enhancements:

First Palm OS Based Treo Smartphone on EvDO

Adding a fast data connection to the already efficient Palm OS platform speeds email, messaging and large attachment downloads, and dramatically enhances web browsing. The speed of EvDO also allows for an enjoyable experience when streaming multimedia content, and the Treo 700p smartphone ships with Palm's first built-in streaming application. The Treo 700p streams mobile content, such as live TV, movie clips and audio from radio stations, as well as training videos or company communications.

"Palm continues to deliver powerful and easy-to-use smartphones to the market, and we are pleased to be a part of the new Treo 700p smartphone with Palm OS," said Toru Arakawa, chief executive officer, ACCESS Co., Ltd. "We believe the Palm Powered Treo smartphone, together with the wide variety of applications available from our developer community, provide a powerful mobile-computing experience."

First Treo Smartphone with Built-in Dial-up Networking (DUN) Capabilities

Treo 700p smartphone users can take advantage of broadbandlike EvDO download speeds on their laptop computers by using the new smartphone as a wireless modem via USB or Bluetooth(R) wireless technology. This functionality may eliminate the need to purchase Wi-Fi or other connectivity services at coffee shops, airports and hotels. For the first time on any Treo product, this capability is available out of the box. Individual carriers will set pricing for appropriate data plans.

Supercharged Multimedia

In addition to the new streaming application, the Treo 700p smartphone now includes a 1.3-megapixel camera and camcorder, offering four times the resolution of a VGA camera. To help Palm customers organize and share their photos, the new product makes it significantly easier to create and manage photo and video albums. Once albums are created, Treo 700p smartphone customers can use the slideshow application to add music, audio captions and transitions.

The Treo 700p includes Pocket Tunes from NormSoft, Inc. for playing music files. The new application, with an easy-to-use Palm-customized user interface, offers customers more options for sorting music and making play lists. With an upgrade to Pocket Tunes Deluxe, Treo 700p customers can play content from all music stores that use Microsoft's PlaysForSure/Janus technology.

Additional Memory

The Palm OS based Treo 700p smartphone includes 128MB of memory (60MB user available). By using SD memory cards, currently available with 2GB of storage (sold separately), in addition to the 60MB of dedicated user storage, users have plenty of room to download and carry important documents and

multimedia content.

    -- Superior phone functionality, including personalized ring

        tones for various categories of callers and the ability to

        ignore a call with text messaging;

    -- New voice-memo application, which can be used to create custom

        ring tones, add voice annotations to photos or simply record a

        memo;

    -- Enhanced email and messaging, including better Microsoft

        Exchange Server 2003 ActiveSync support, which now includes

        contact sync in addition to email and calendar, as well as

        threaded SMS/MMS messages in a single chat view and

        out-of-the-box support for Yahoo!, AOL, and Gmail;

    -- Smarter, faster web browsing using a new and improved version

        of the award-winning Blazer browser;

    -- Full PDF support using DataViz(R) Documents To Go(R) Version

        8.0, which also offers native support for Microsoft Word,

        Excel and PowerPoint; and

    -- The fast, friendly and familiar Palm OS platform, Version

        5.4.9.

    In-box Treo 700p Smartphone Applications

A CD in the Treo 700p smartphone box includes extra applications -- some free, others for a fee -- such as VoiceSignal, for users who want voice dialing, and Avvenu, for those who want access to their home- or work-computer files while on the go. A secure VPN software client is provided by anthaVPN. Anyone with downtime could appreciate games from Handmark (Solitaire) and Astraware (Bejeweled), while those with a commute may find Palm Traffic to be a useful application. For book-lovers, the CD also

includes Palm eReader as well as software from Audible Inc. for listening to audio books.

New applications for the Palm OS platform continue to be developed and improved. Two recent additions include scanR, which cleans photos of whiteboards and documents and delivers the results as a PDF file, and Lower Mars' Mobile Golf Pro, which uses the Treo 700p smartphone's streaming application and the Blazer web browser to stream videos of golf lessons and tips. On the enterprise front, Good Technology has enhanced GoodLink's push-email experience and security capabilities.

About Palm, Inc.

Palm, Inc., a leader in mobile computing, strives to put the power of computing in people's hands so they can access and share their most important information. The company's products for consumers, mobile professionals and businesses include Palm(R) Treo(TM) smartphones, Palm handheld computers, and Palm LifeDrive(TM) mobile managers, as well as software, services and accessories.

Palm products are sold through select Internet, retail, reseller and wireless operator channels throughout the world, and at Palm Retail Stores and Palm online stores (http://www.palm.com/store).

More information about Palm, Inc. is available at http://www.palm.com.

(1) "Broadbandlike speeds" refers to download only.

(2) Within EvDO data wireless service coverage area only. Actual data speeds vary based on network capacity and application design. Backward-compatible with 1xRTT and IS95 networks.

(3) Within wireless coverage area only. Email and web require data services from a mobile service provider at an additional cost. VPN may also be required. Outlook email requires Microsoft Exchange Server 2003.

Broadcast Video and Other Palm Materials

Broadcast video and other materials are available online from Palm's Multimedia Library (www.palm.com/MultimediaLibrary). Press can register at the site, which is hosted by The NewsMarket (www.TheNewsMarket.com), a web-based news and video archive, to browse and preview an extensive content library and order footage directly from their desktops. Registration and ordering on the site is free.

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SOURCE: Palm, Inc.

和奔迈 **Palm** 有关的一些事实

- Palm 早期的领导者，至今仍然积极参与公司营运––Jeff Hawkins 协助制定 Palm 产品发展方向。Donna Dubinsky 仍为董事会成员之一。至于现任 Palm 的总裁兼行政总裁 Colligan 先生，更是公司的第二十位员工。

- Palm Pilot 万用记事本产品推出上市 18 个月，销售量就已突破 100 万台—市场接受速度远超过 IBM PC、Macintosh，甚至微波炉。

- 原创的 Pilot，是第一部可搭配 PC 使用的移动化装置，因此能让客户将信息同步化，随身携带。

- 第一部 Pilot 使用和标准交通号志类似的处理器，所以很省电，只要两个 AAA 电池就可操作（电力可维持 3 个月）。

- Palm 产品深入人们日常生活，不仅在百老汇剧场、好莱坞主流电影、真实电视剧、纽约客(New Yorker) 卡通当中，均可发现其踪影。同时更活跃于结婚喜宴场合之中。

- Palm 开辟出新天地，更创下多项业界第一的纪录—包括业界第一部整合无线技术，可收发电子邮件和上网的掌上电脑，以及第一部售价低于人民币 800 元（US$99）的彩色掌上电脑。

关于 Palm, Inc.

Palm, Inc.,——掌上电脑系统的领导厂商一直以提升掌上电脑系统的功能为职志，让人们可以随时存取和分享最重要的信息。该公司针对一般消费者、移动化专业人士，以及商务人士推出的产品，包括 Palm® 掌上电脑、Palm® Treo™ 智能手机、Palm® LifeDrive™ 移动生活家，还有软件、服务以及配件产品。

Palm 产品通过特定网站、零售商、经销商，以及无线网络运营商营销全球各国。

如欲进一步了解 Palm，Inc.的相关信息，请连结至下面的网址查询：http://www.palm.com/cn。

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(1) 只能在无线服务区域内使用。服务项目与网络覆盖区域，取决于电信运营商与国际漫游协议所制定之地域范围。如要使用电子邮件、短信传送，以及无线网络等功能，需要向电信运营商申请数据服务，另外付费。

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